



The Ohio Festivals and Events Association (OFEA) is looking for businesses such as yours to become an Associate Member.

Why should you become an Associate Member? Quite simply to improve your bottom line while providing valuable services to Ohio's festivals and events.

If you are new to our Association, you may ask, what is the OFEA? The OFEA is a paid membership association that provides the following benefits to our member festivals and events.

- Promotion and Advertising
- Education
- Legislative support and updates to our members on legislation that may impact them
- Networking
- Shared resources and support
- More.....

Now, how do you (Associate Members) benefit?

- Listing in Convention Book / Buyers Guide
- Optional ads can be placed in Convention Book and the new OFEA Digital Brochure
- Option to participate in the OFEA Convention Trade Show / Showcase
- Sponsorship Opportunities
- Direct contact information of our member festival and events concession, entertainment and general chairpersons

The OFEA is working hard to grow our membership by extending invitations to non-member festivals and events to attend the 2024 convention. That's right, so instead of just a few new members each year, as a trade show participant you will get to promote your business to more than 100 (that is our goal) of Ohio's festivals and events.

We are excited and energized by our growth plan and equally excited to have our Associate Members be a part of that plan. The OFEA is dedicated to the long-term success of festivals and events in the state of Ohio and all the vendors / entertainers that provide vital resources in support of them.

Thank you for your consideration or continued support.

Sincerely,

OFEA Board of Directors

**2024 OHIO FESTIVALS & EVENTS ASSOCIATION (OFEA)  
ASSOCIATE MEMBERSHIP/TRADE SHOW/SHOWCASE APPLICATION**

**ASSOCIATE MEMBERSHIP ONLY - \$115**

**Current GOSA Members - \$100**

Associate Membership includes a listing in the OFEA convention booklet and website ([www.OFEA.org](http://www.OFEA.org)) and a current year festival contact list. Many other optional benefits are also available for additional cost.

**Associate Members are not eligible to attend convention without participating in the Trade Show**

**TRADE SHOW & ASSOCIATE MEMBERSHIP - \$400**

**Current GOSA Members - \$385**

Trade Show is held during the OFEA annual convention being held Nov 8-9, 2024 at Kalahari Resort - 7000 Kalahari Dr. Sandusky, OH 44870. [www.kalahariresorts.com/ohio](http://www.kalahariresorts.com/ohio)

A Trade Show booth space is approx. 8' X 10' pipe and draped area and includes an 8' skirted table, electric, Wi-Fi, two chairs, waste basket, and (2) convention badges and (2) Lunch Buffets. Additional booth(s) are available for \$175 each. Additional booths do NOT include additional badges. **Additional badges are available for \$45 each. Badges are required for admittance to the trade show room and to the showcase viewing areas**

NO SHARING OF BOOTH SPACE. Each vendor MUST have their own booth. Violators will be asked to leave without refund and may be banned from further participation

Participation in the trade show requires your booth be attended to during trade show hours. No children under age 18 are permitted in the trade show or showcase area. (Unless actual performer(s) are under age 18.)

Participants are responsible for their own sleeping rooms if needed. A discount room code will be provided upon receipt of paid trade show application. **Hotel rooms must be reserved by 10/11/2024 to receive the discounted room rate.**

**SHOWCASE - \$500 (includes Showcase Fee + Associate Membership and One Trade Show Booth)**

Showcase is the opportunity for select entertainment acts to showcase their talents to the OFEA membership.

The committee will select showcase acts from those that have applied for and paid the full fee prior to the September 15th deadline. **Showcase applicants not selected for a showcase spot will be refunded the \$100 showcase fee at the convention. The remaining \$400 is for your Associate Membership and Trade Show Booth fees and is non-refundable.** Number of acts selected is based on what the full convention schedule allows. (Typically, 8 acts each night).

2024 Showcases will be Friday Nov 8<sup>th</sup> and Saturday Nov 9<sup>th</sup> from approximately 7:30 pm to 10:30pm. Each showcase is allotted 20 minutes of stage time with the exception of showcase sponsors who will be allotted 30 minutes.

Showcase applicants must provide a link with recent audio or video clips. We also need a booking price range and an electronic version of your stage plot. The price range will not be shared with our members but is used in the selection process so that we showcase acts of various price ranges since each festival has unique needs and budgets.

**BEVERAGE SPONSORSHIP - \$150**

All convention attendees enjoy the beverages strategically placed in the middle of the trade show space. Sponsors are needed to continue to provide this service so please consider becoming a tradeshow beverage sponsor and be recognized as such on signage located at the drink station, on the OFEA website and in the convention book.

For additional sponsorship opportunities please see our Sponsorship form.

<b>Payment Information – Make check or money order payable to: Ohio Festivals &amp; Events Association Credit Cards can be accepted and will have a 3.75% processing fee added to your total</b>
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Mail All Payments and Applications to: Ohio Festivals and Events Assoc.  
PO Box 25  
Ashville, OH 43103

Questions – Contact us at [OFEAAssocMembers@yahoo.com](mailto:OFEAAssocMembers@yahoo.com)

## 2024 OHIO FESTIVALS & EVENTS ASSOCIATION (OFEA) ASSOCIATE MEMBERSHIP AND TRADE SHOW/SHOWCASE APPLICATION

I, the undersigned, do hereby present my 2024 application for Associate Membership in the Ohio Festivals & Events Association valid from time of receipt through – August 31, 2025.

*Please note: Associate Membership is approved at the discretion of the OFEA. Membership may be denied or terminated at any time without harm or recourse to the Board of Directors or the Ohio Festivals & Events Association. By signing this application, you agree to the terms of membership.*

**Please complete as you want it to appear in the convention book and on the OFEA website.**

**Business/Act Name:** \_\_\_\_\_

**Category:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Email:** \_\_\_\_\_ @ \_\_\_\_\_

**Check One Only A, B or C as applicable:**

- |  |                       |          |
|--|-----------------------|----------|
| A. <input type="checkbox"/> Associate Membership Only                | \$115.00 (GOSA \$100) | \$ _____ |
| B. <input type="checkbox"/> Trade Show Booth + Assoc Membership      | \$400.00 (GOSA \$385) | \$ _____ |
| C. <input type="checkbox"/> Showcase + Trade Show + Assoc Membership | \$500.00              | \$ _____ |

**Ad On's (Choose all that apply)**

- |   |              |          |
|---|--------------|----------|
| [ <input type="checkbox"/> Beverage Sponsorship   | \$150        | \$ _____ |
| [ <input type="checkbox"/> Additional 8 X10 Booth(s)  | \$175 (Each) | \$ _____ |
| [ <input type="checkbox"/> Extra badges @ \$45.00 each (includes Sat <b>Lunch Buffet</b> )                    | \$45 X _____ | \$ _____ |
| [ <input type="checkbox"/> Convention Book Ad (circle one)    Full Page \$250    ½ Page \$200    ¼ Page \$150 |              | \$ _____ |
| [ <input type="checkbox"/> Add Color to any size ad for an additional   | \$50         | \$ _____ |

**Total** (Add a \$25 late fee if postmarked after 9/15/24) \$ \_\_\_\_\_

**Payment Information: Make check or money order payable to: Ohio Festivals & Events Association**  
**If paying by Credit Card, there will be a 3.75% processing fee added to your total.)**

Credit Card: \_\_\_\_\_ Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_  
(Visa, MC, Discover, AE) Security Code \_\_\_\_\_ Zip Code \_\_\_\_\_

Tradeshow Badge Names: 1. \_\_\_\_\_ 2. \_\_\_\_\_  
(First 2 included with Trade Show Fee)

Additional Names/Badges: (\$45 each): \_\_\_\_\_  
\_\_\_\_\_

Trade show / Showcase participants are responsible for their own accommodations. **Rooms must be booked before 10/11/2024 to receive the discounted standard room rate of \$159 plus tax. Discount Code will be provided upon receipt of paid application.**

Applicant's Signature \_\_\_\_\_ Date: \_\_\_\_\_

**APPLICATION DEADLINE: Post Marked by SEPTEMBER 15, 2024**  
**Applications Postmarked After Sept 15, 2024 will incur a \$25 late fee**