



The Ohio Festivals and Events Association (OFEA) is looking for businesses such as yours to become an Associate Member.

Why should you become an Associate Member? Quite simply, to improve your bottom line while providing valuable services to Ohio's Festivals and Events members.

If you are new to our Association, you may ask, what is the OFEA? The OFEA is a paid membership association that provides the following benefits to our member festivals and events.

- Event Promotion and Advertising
- Education
- Legislative support and updates to our members on legislation that may impact them
- Networking
- Shared resources and support
- And more!

Now, how do you (Associate Members) benefit?

- Listing in Convention Book / Buyers Guide
- Optional ads can be placed in Convention Book
- Option to attend annual OFEA Convention Trade Show / Showcase (see application for details)
- Sponsorship Opportunities
- Direct contact information of member festival and events decision makers such as chairpersons for entertainment, concessions, etc.

BIG NEWS – The OFEA is undergoing a huge membership drive and will be extending invitations to festivals and events that have expressed interest in becoming members in 2024 to attend the 2023 convention. That means even greater reach for our Associate Members as we grow..

We are excited and energized by our growth plan and equally excited to have our Associate Members be a part of that plan. The OFEA is dedicated to the long-term success of festivals and events in the state of Ohio and all the vendors / entertainers that provide vital resources in support of them.

Thank you for your consideration or continued support.

Sincerely,

OFEA Board of Directors

**2023 OHIO FESTIVALS & EVENTS ASSOCIATION (OFEA)
ASSOCIATE MEMBERSHIP/TRADESHOW/SHOWCASE APPLICATION**

ASSOCIATE MEMBERSHIP - \$115

Current GOSA Members - \$100

Associate Membership includes a listing in the OFEA convention booklet and website (www.OFEA.org) and a current year festival contact list. Many other optional benefits are also available for additional cost.

Associate Members are not eligible to attend convention without participating in the Trade Show.

TRADE SHOW - \$400 (includes Associate Membership Fee)

Current GOSA Members \$385

Trade Show is part of the OFEA annual convention being held Nov 10-11, 2023 at Kalahari Resort 7000 Kalahari Dr. Sandusky, OH 44870. www.kalahariresorts.com/ohio. Trade Show Setup is Friday Nov 10th from 8:30am – 11:30am. Trade Show operating hours are Friday, Nov 10th from Noon – 5:00pm and Saturday Nov 11th, from 9:30am – 3:30pm

A Trade Show booth space is approx 8' X 10' pipe and draped area and includes a 8' skirted table, electric, Wi-Fi, two chairs, waste basket and (2) convention badges and (2) Lunch Buffets. Additional booth(s) are available for \$175 each. Additional booths does NOT include additional badges. **Additional badges are available for \$45 each. Badges are required for admittance to the trade show room and to the showcase viewing areas**

NO SHARING OF BOOTH SPACE. Each vendor MUST have their own booth. Violators will be asked to leave without refund and may be banned from further participation

Participation in the trade show requires your booth be attended to during trade show hours. No children under age 18 are permitted in the trade show or showcase area. (Unless actual performer(s) are under age 18.)

Participants are responsible for their own sleeping rooms if needed. A discount room code will be provided upon receipt of paid trade show application. **Hotel rooms must be reserved by 10/06/2023 to receive the discounted room rate.**

SHOWCASE - \$500 (includes Showcase Fee + Associate Membership and One Trade Show Booth)

Showcase is the opportunity for select entertainment acts to showcase their talents to the OFEA membership.

The committee will select showcase acts from those that applied and paid in full prior to the September 15th deadline. **Showcase applicants not selected for a showcase spot will be refunded the \$100 showcase fee at the convention. The remaining \$400 is for your Associate Membership and Trade Show Booth and is non-fundable.** Number of acts selected is based on what full convention schedule allows for. (Typically, 8 acts each night).

2023 Showcases will be Friday Nov 10th and Saturday Nov 11th from approximately 7:30 pm to 10:30pm. Each showcase is allotted 20 minutes of stage time with the exception of showcase sponsors whom will be allotted 30 minutes.

Showcase applicants must provide a link with recent audio or video clips. We also need a booking price range and an electronic version of your stage plot. The price range will not be shared with our members but is used in the selection process so that we showcase acts of various price ranges since each festival has unique needs and budgets.

BEVERAGE SPONSORSHIP - \$150

All convention attendees enjoy the beverages strategically placed in the middle of the trade show space. Sponsors are needed to continue to provide this service so please consider becoming a tradeshow beverage sponsor and be recognized as such on signage located at the drink station, on the OFEA website and in the convention book.

**Payment Information – Make check or money order payable to: Ohio Festivals & Events Association
Credit Cards can be accepted and will have a 3.5% processing fee added to your total**

Mail All Payments and Applications to: Ohio Festivals and Events Assoc.
PO Box 25
Ashville, OH 43103

Questions – Contact Tamasha Tennant at tamashatennantrealtor@gmail.com or call (678) 628-9326

2023 OHIO FESTIVALS & EVENTS ASSOCIATION (OFEA) ASSOCIATE MEMBERSHIP AND TRADESHOW/SHOWCASE APPLICATION

I, the undersigned, do hereby present my 2023 application for Associate Membership in the Ohio Festivals & Events Association valid from time of receipt through – August 31, 2024.

Please note: Associate Membership is approved at the discretion of the OFEA. Membership may be denied or terminated at any time without harm or recourse to the Board of Directors or the Ohio Festivals & Events Association. By signing this application, you agree to the terms of membership.

Please complete as you want it to appear in the convention book and on the OFEA website.

Business/Act Name: _____

Category: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **ZIP:** _____

Phone: _____ **Website:** _____

Email: _____ @ _____

Check One Only A, B or C as applicable:

- | | | |
|--|-----------------------|----------|
| A. <input type="checkbox"/> Associate Membership Only | \$115.00 (GOSA \$100) | \$ _____ |
| B. <input type="checkbox"/> Trade Show Booth + Assoc Membership | \$400.00 (GOSA \$385) | \$ _____ |
| C. <input type="checkbox"/> Showcase + Trade Show and Assoc Membership | \$500.00 | \$ _____ |

Ad On's (Choose all that apply)

- | | | |
|---|--------------|----------|
| [<input type="checkbox"/> Beverage Sponsorship | \$150 | \$ _____ |
| [<input type="checkbox"/> Additional 8 X10 Booth(s) | \$175 (Each) | \$ _____ |
| [<input type="checkbox"/> Extra badges @ \$45.00 each <i>(includes Sat Lunch Buffet)</i> | \$45 X _____ | \$ _____ |
| [<input type="checkbox"/> Convention Book Ad (circle one) Full Page \$250 ½ Page \$200 ¼ Page \$150 | | \$ _____ |
| Approx Ad sizes (Full 5.5x8.5, Half 5.5x4.25, Quarter 5.5x2) | | |
| [<input type="checkbox"/> Add Color to any size ad for an additional | \$50 | \$ _____ |

Total *(Add a \$25 late fee if postmarked after 9/15/23)* \$ _____

Payment Information: Make check or money order payable to: Ohio Festivals & Events Association

If paying by Credit Cards, there will be a 3.5% processing fee added to your total.)

Credit Card: _____ Credit Card # _____ Expiration Date: ____/____

(Visa, MC, Discover, AE) Security Code _____ Zip Code _____

Tradeshow Badge Names: 1. _____ 2. _____
(First 2 included with Trade Show Fee)

Additional Names/Badges: (\$45 each): _____

Trade show / Showcase participants are responsible for their own accommodations. **Rooms must be booked before 10/6/2023 to receive the discounted standard room rate of \$154 plus tax. Discount Code will be provided upon receipt of paid application.**

Applicant's Signature _____ Date: _____

APPLICATION DEADLINE: Post Marked by SEPTEMBER 15, 2023. After Sept 15, 2023 a \$25 late fee will apply.